

## Policy :

### I – HOW DOES IT WORK ?

OtherSide is a crowdfunding and a raisefunding organization. It has been created to realize projects that matter to all of us and that bring a positive change, both for our planet Earth and for Human Race. It has been created to make a global impulse : together, we will do our best to make it happen by our own ;

We don't have to wait any longer.

During the whole selection process, the main questions the OS Board will always have in mind to decide to drive a project or not is simple :

« Is this project going to participate to a community wellness ? How many lives will be impacted by this project ? On an economical point of view, is it durable ? Can we create a model from this project to transpose it anywhere it might be needed ? »

And some others...

If the answer to all those questions is clearly « YES », then we will do our best to raise the necessary funds and to drive your project with you.

In any case, OtherSide will give the money to a project creator.

The raised funds are only used under a strict and necessary control of OtherSide.

The creator owns his/her project during all the process.

But OtherSide will build the project with the creator. We will help and supervise in all the necessary steps until the project is realized.

We will always have the control on the money employment.

We will directly pay the external sources if necessary. We will never let a creator on his own.

As a donator, you will know the use of your donation. No surprise !

As the selection process is highly demanding, you can be sure your money is safe : it will not be employed to projects that cannot be realized.

We will make sure the project's creator is seriously and trully involved by the realisation, we will make sure he/she will do her/his best to make it happen.

#### **- What happens if OtherSide cannot raise the totality of the funds ?**

In the case it is impossible for OtherSide to raise the total amount necessary to build a project, then three options :

1 - funds already raised are approaching 80% of the total value : OtherSide will propose an alternative solution to the project's creator with the funds already raised. If the project's creator accepts this new solution, then the

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Positive Humans

contributors will be informed of the changes and the new project will be exposed to all of them.

2 - funds already raised are above 60 and below 70% : OtherSide will keep the initial project, and we will organize a last raisefunding campaign. If it is a success, the project will be realized as it was planned, or in the case the last campaign only raised 80% of the total value, then the project will be redesign (See option 1).

3 – Funds already raised are only in between 50% and 60% of the total value, or less : Unfortunatly, OtherSide will not keep the project. It does not mean the project is not a good project. This simply means the OtherSide Community does not consider it as a priority for the moment.

In this case, the funds already raised will be reported on a new project or on an existing one.

In this case, the donators concerned by this change will be informed. They will get an explanation by the OS Board on the decision made.

In every case, it will be easy to keep control on your donations thanks to the PUM (Project Updating Movies), available on our channel OtherSide TV.

## II - OtherSide SELECTION PROCESS :

OtherSide wants to be trusted by everyone and wants to create a strong relationship with every donator and every partner. This is why our selection process is highly demanding.

The 4-Steps Selection Process consists in choosing projects which will be a part of a positive change, and which will be clearly a representation of our vision.

### The Process :

#### **Step One :**

Please contact OtherSide through the [Contact](#) page on the OS website. On the message box, please explain shortly and clearly your project, where it takes place, how many persons are involved in the project's realization, and why your project respects our vision of the positive change we want to fight for.

This first step will be the first contact you will have with OtherSide. It will be the step which will determinate if your project is acceptable or not, due to the OtherSide's standards.

If your project is not clearly responding to our vision, it will be automatically denied at this step.

## **Step Two :**

A complete file detailing your project must be mailed in 6 copies by postal link at the OtherSide headquarters in Paris.

In this complete file, you will explain :

- Your project : please introduce yourself.  
In a specific case, like driving a sport or a cultural project, please join a resumé which proves you get the ability to drive your project.  
Make a complete summary of your project, with its title, the context, the external sources if necessary, the goals to reach, when the project should be realized. If your project needs special materials, please join pictures and explain the specific functions of the material(s) and their specific use and their utility in your project.  
Please tell OtherSide if you already get some financial support to realize your project before contacting OS.  
If this is the case, please join a complete report of the previous results and the name and the contact of your financial partner(s).  
We also ask a complete business plan of your project, detailing the different costs that constitutes your project. Please mention clearly the total cost of your project. Your transparency and your honesty with OtherSide will be a great plus for all of us. Thank you for that !

This complete file has to be clear and will not exceed 10 pages. Please be synthetic and organized, that will help to understand perfectly your project.

After your project has been analyzed by the OS Board, the business plan will be verified and your project will be rated.

At this term, if the OS Board has any doubts about the financial approach of your project, or about your motivation then you will receive immediatly a denial notification.

If your presentation file is not complete, or does not have all the required informations, then you will receive immediatly a denial notification.

If your business plan and the financial approach appears to be correct, then OtherSide will add the financial costs of the raisefunding operations.

This is this global amount, including the OtherSide participation fees, that will be raised.

At this step, the OS Board will have all the necessary elements to decide if the project answers clearly to all the OS standards.

In this case, your project will access the Step 3 of the process.

### **Step 3:**

The OS Board meets to talk about all the files still engaged.  
Every Project file is analyzed and debated.

Your project will be defended by one member of the OS Board. Like in Court, this person will have to convince the other Board members why this project should be driven by OtherSide and why it answers to the OtherSide vision of a global and positive change.

At the term of the meeting, the OS Board members will have to vote for (or against) your project.

At this term, the OS Board will only focus on the project's vision and its solidity, and on the real possibilities to raise funds for it.

A first contact is established with the project's creator.

If the OS Board vote for your project, then Congratulations ! You go to the step 4.

### **Step 4 :**

This is a direct contact between the OS Board and the Creator. It can be a Skype interview, as a meeting in our Headquarters in Paris. The decision depends on the project and on the geographic conditions.

At this term, you will be able to defend personally and directly your own project for 30 to 45 minutes in front of the OS Board.

At the end of this last meeting, the OS Board will proceed to the final vote. If your project get the majority, then CONGRATULATIONS ! You succeed, your project has now become an OtherSide Project !

You are more than a great part of a positive change ! You are the change, and thank you for that !

From now, OtherSide will be involved in every part of your project and will do the best to raise the necessary funds to make it true !

We know the selection process is highly demanding. This is a first guarantee of a serious implication for OtherSide, OtherSide donators and OtherSide financial partners.

### III – PARTICIPATION FEES :

OtherSide applies participation fees to every supported project.

This application allows OtherSide to develop its activity and to keep on changing positively your world.

This application is applied in %, and is based on the total amount of the project :

- For a  $\leq$  50K€ project : 4 to 6% of the total amount. (*Cat-1 Project*)
- For a 50 to 100 K€ project : 6 to 8% of the total amount. (*Cat-2 Project*)
- For a 100K€ - or more - project : 8 to 10% of the total amount. (*Cat-3 Project*)

OtherSide also applies a 8% participation-fee on every donation.

### IV – TIME ALLOWED TO REACH OUR GOAL :

Unfortunately, we cannot take too much time to reach our goal.

This is why OtherSide decided to apply a time scale, depending on your project's category.

- For a *Cat-1 Project* : 6 to 9 months to raise the funds.
- For a *Cat-2 Project* : 9 to 12 months to raise the funds.
- For a *Cat-3 Project* : 12 months or more, depending on the project's impact (eg : *International projects*) to raise the funds.

As it has been specified above, some projects will have to be reclassified after the raising funds period. (CF « **What happens if OtherSide cannot raise the totality of the funds ?** » in the part 1 of this *Ethics & Politic* Chapter).

### V – COMMITMENTS & OBLIGATIONS :

As OtherSide is a fundrainging and a crowdfunding organization, every project, every creator will get a legal contracts written and signed by OtherSide's legal representatives .

For International Project, a Legal Firm will be nominated in the concerned country(ies) by OtherSide.

Those contracts will specify all the obligations both parts will have to respect to protect both part's interest.

Those contracts will be written and will depend on the category, the risks, the obligations, and the specific conditions and terms fixed by OtherSide.

We remind you that in case of lack of implication in your own project, we will consider it as you betrayed our kind donators and partners. Then, in a total agreement with our own ethics, and in a total agreement with our legal representatives - as it will be specified on the contracts - and in order to protect our reputation, and the partnerships with donators, OtherSide will immediately stop to raise funds for you.

This is how the game works : we raise funds for your project only if you carefully respect our conditions !

***OtherSide deeply thank you for reading all those conditions.***